

Abdulaziz Alotaibi

ACCOUNT MANAGER

CONTACT

- 0502852007
- Az.almrshdi@gmail.com
- Riyadh
- <https://azizportfolio.online/>

SKILLS

- AI Tools
- Claude AI
- Prompt Engineering
- Creative Thinking
- Data Analysis
- Branding
- Communications
- Social Media Strategy
- Digital Marketing

LANGUAGES

- English: Good
- Arabic: Native

EDUCATION

Bachelor degree in Advertising and Marketing Communication (08/2018 – 01/2023) Imam Mohammed Bin Saud University First Class Honor, GPA 4.86

MY PORTFOLIO



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OBJECTIVE

To acquire a challenging position in a reputed and dynamic organization where I can use my skills, knowledge and achieve corporate as well as personal goals.

EXPERIENCE

Ghelaf Marketing Agency

- Account ManagerAug 2025 – Present
- Acting Project Manager – International Aviation Technical College (ITC)
 - Acting Project Manager – Saudi Industrial Development Fund (SIDF)
 - Acting Project Manager – Saudi Food & Drug Authority (SFDA)
 - Acting Project Manager – Ministry of Municipalities and Housing (MoMH)
 - Account Manager – Mohammed bin Salman “SANAD” Program
 - Managed client relationships and ensured client satisfaction
 - Account Manager – Aamar
 - Coordinated with internal teams to deliver projects on time
 - Identified client needs and proposed tailored solutions
 - Monitored account performance and prepared regular reports

Al Rajhi Takaful

- Social Media AnalystJuly 2024 – Aug 2025
- Monitored and analyzed social media account performance.
 - Tracked reach, engagement, impressions, and audience growth.
 - Prepared weekly and monthly performance reports and recommendations.
 - Collaborated with content, design, and marketing teams to improve campaign performance.

Arabian Business Innovation Services

- Social Media OfficerJuly 2023 – July 2024
- Developing social media strategies
 - Managing social media accounts
 - Engaging with the audience

Specialized by STC

- Corporate Communication Specialist (Trainee)Aug 2022 – March 2023
- Evaluate market penetration and analyze competitors
 - Evaluate demographics, prices, distribution channels, and marketing outlets
 - Internal management
 - Event management
 - Culture change